

Ask about the exact formula

Attach label photos. Keep each answer dated and identify the product and market it applies to.

Brand / exact recipe: _____

Species / pack size / country: _____

Lot or batch / date marking: _____

Reply date / contact: _____

1. Intended use

Which species, life stage and feeding role does this formula cover? Where is its adequacy or complete/complementary statement?

2. Calories and analysis

What is the calorie density with units? Can you supply typical nutrient analysis including moisture, its basis and date?

3. Formulation responsibility

Who is responsible for the formula? What relevant nutrition qualifications and role do they have?

A manufacturer's answer is information, not independent testing or proof that a food suits your pet. Keep skipped questions unresolved and discuss individual needs with your veterinary team.

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4. Product checks

How are ingredients and finished batches checked? What product-specific research or supporting information can you share?

5. Unclear ingredient or change

Which definition or source applies to the term I am asking about? Has this exact formula or label changed in my market?

6. Unresolved questions

What is unavailable, estimated or not covered by this reply? What follow-up information do I still need?

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Sources: WSAVA food-selection guidance and AAFCO's US label guide. This is an original household worksheet, not a reproduction or an endorsed form.

wsava.org/global-guidelines/global-nutrition-guidelines/

aafco.org/consumers/understanding-pet-food/reading-labels/